



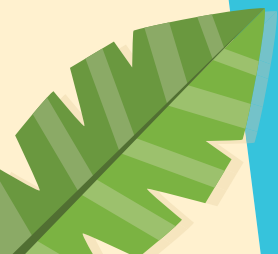
Austin  
HUMANE  
SOCIETY

summer kids

SERIES

sponsorship opportunities

JUNE - AUGUST 2018





### About Summer Kids Series:

Educating and inspiring the next generation of animal lovers and advocates is an important piece of the mission at the Austin Humane Society. Each year, hundreds of Humane Heroes come through the doors of AHS to explore the world of animals, learn more about how to become a responsible pet parent, and be inspired to do even more to help animals in need. In 2017, over 500 kids and their families participated in AHS' Summer Kids Series. This year we've added even more sessions and included new ways for our youngest animal-lovers to get involved.

### This Year's Sessions:

- Teddy Bear Surgery
- Humane Hero Hour
- Story Time
- Austin Wildlife Rescue
- Craft Hour
- Tail Talks ★ New in 2018
- It's Showtime: Outdoor Movie Night ★ New in 2018

**You can help AHS continue to educate and inspire our youngest animal-lovers by becoming a Summer Kids Series Sponsor!**



Questions? Contact AHS' Development and Education Coordinator, Anna Reed, at [areed@austinhumanesociety.org](mailto:areed@austinhumanesociety.org) or 512.685.0128.



## Su-purr Hero Sponsor - \$10,000

- Brand event as the presenting sponsor across all event listings and media outlets – print, online, television, and radio
- Booth at movie nights (2) and Teddy Bear Surgeries (3) in premier location (6 ft table and chairs provided)
- Inclusion in all press releases
- Logo on each participant goodie bag
- Opportunity to provide all participants with giveaways
- Private lunch and learn at Austin Humane Society with CEO
- Opportunity to make a guest appearance as a “celebrity vet” during Teddy Bear Surgeries (3)
- Multiple recognition and logo listings in the eScoop, AHS’ weekly e-newsletter (distributed to 31k+ animal lovers)
- Recognition and logo listing across all AHS social media outlets throughout the series – Facebook (34k+ followers), Instagram (4,000+ followers), and Twitter (1,800+ followers)
- Recognition and Logo on Summer Kids Series web page and in follow-up thank you email

## Doggy Defender Sponsor - \$5,000

- Sponsor across all event listings and media outlets – print and online
- Booth at movie nights (2) and Teddy Bear Surgeries (3) in high-traffic area (6 ft table and chairs provided)
- Logo on each participant goodie bag
- Logo listings in the eScoop, AHS’ weekly e-newsletter (distributed to 31k+ animal lovers)
- Listing across all AHS social media outlets throughout the series – Facebook (34k+ followers), Instagram (4,000+ followers), and Twitter (1,800+ followers)
- Recognition and Logo on Summer Kids Series web page and in follow-up thank you email

## Kitty Crusader Sponsor - \$2,500

- Sponsor across all event listings – print and online
- Logo listings in the eScoop, AHS’ weekly e-newsletter (distributed to 31k+ animal lovers)
- Listing across all AHS social media outlets throughout the series – Facebook (34k+ followers), Instagram (4,000+ followers), and Twitter (1,800+ followers)
- Recognition and Logo on Summer Kids Series web page and in follow-up thank you email

## Power Pup Sponsor - \$1,000

- Sponsor across all event listings – print and online
- Listing across all AHS social media outlets throughout the series – Facebook (34k+ followers), Instagram (4,000+ followers), and Twitter (1,800+ followers)
- Listing on Summer Kids Series web page and in follow-up thank you email



## Infinite Paws-abilities (and beyond):

### In-Kind Sponsorship

Donate products or services and help AHS keep Summer Kids Series' cost down while bringing your company brand awareness – a win win!

### Percentage of Sales

Donate a percentage of sales or get creative and make a Summer Kids Series menu item where proceeds go back to humane education at AHS.

### Volunteer

Serve our youth and homeless animals in need while having fun with your workplace team! Bring your team to AHS to help us share our passion for pets with our youngest animal-lovers.

\*For individual volunteer activities during Summer Kids Series please reach out to [development@austinhumanesociety.org](mailto:development@austinhumanesociety.org).

### Special Event

Host a service day, adoption event, or happy hour with your friends, family and workplace to help us serve more families this summer during Summer Kids Series.



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Please fill out the form below and return to Anna Reed at the  
Austin Humane Society | 124 W. Anderson Lane, Austin, TX 78752  
You can also visit [austinhumanesociety.org/summer-kids-series](http://austinhumanesociety.org/summer-kids-series) to secure your sponsorship online.

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Contact Name

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Company/Organization (Print Listing)

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Address

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City

State

Zip

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Phone

Email

Yes, I would like Infinite Paws-abilities:

\$10,000 Su-purr Hero Sponsor       \$5,000 Doggy Defender Sponsor       \$2,500 Kitty Crusader Sponsor

\$1,000 Power Pup Sponsor       \$ \_\_\_\_\_

Yes, I would like to give additional support to the Austin Humane Society:

In-kind Sponsorship       Percentage of Sales       Volunteer       Special Event

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CC#

Exp

CSV

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Signature

Date